



QU.ALE

**DRINKING WINE IS
A CONSCIOUS CHOICE.
DISCOVER WHY **QU.ALE**
IS TAKING YOU BEYOND IT!**

**QU.ALE is great, thanks to its
vibrant flavour, with gentle
notes of fresh red fruit, and
because it takes care of you
and the surrounding world**

**Get involved and be a wine
democrat, on qualewine.com**



QU.ALE does good. Sign up on qualevino.it and choose an NPO. QU.ALE will donate 5% of the profit from the sale of your bottle to the Non-Profit Organization of your choice.



By buying QU.ALE, you will contribute to the preservation of the natural reserve "Salina Monaci," home of the Pink Flamingo.



QU.ALE uses a light-weight glass, and only 100% recycled or 100% recyclable materials. We're not asking you to drink responsibly. We know that when you choose QU.ALE, you already are.



QU.ALE is a wine that is 100% Italian, produced hand in hand with farmers and vouched for by the experience of Tenute Eméra, the world-renowned Italian wine Company.



It's democratic because it gives back to everyone the right to drink a good Italian wine, great for any rendez-vous, pairing well with any meal, at the preferred temperature. **Try it on the rocks!**

BRAND Claudio Quarta Vignaiolo
WINE Salento Rosso I.G.P.
TYPE Red wine
STYLE Fruity red
REGION Puglia
COUNTRY Italy
PROOF ALC/VOL 12.5

GRAPES Negroamaro (40%) Primitivo (40%)
Merlot (20%)

COLOUR Fresh and bright Ruby red

NOSE Fruity nose of strawberry, raspberry,
black currant and sweet spices.

TASTE Fresh, supple, and fruity with round tannins.

BOTTLE SIZE 750ml **BOTTLES PER CASE** 12



**THE
SOUTH
THAT
EXCITES**

Produced and bottled by Alessandra and Claudio Quarta in their family estate Tenute Eméra. The Quartas explore wine-growing micro-territories in Southern Italy, aiming to express the authenticity of the native vines, and their territories, by exalting the unique heritage of culture and tradition they encompass - unlike standardised wines with "no soul".